



Wells International  
FOUNDATION

2017

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**DONOR  
IMPACT  
REPORT**

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# Table of Contents

Board of Directors and Staff	3
Founder's Message	4
The Arts & Travel/ Study Abroad	5
STEAM Education	14
Women's Empowerment	19
Financial Report	23
New Directions	26
How You Can Help	29
Contact Information	30

## The WELLS INTERNATIONAL FOUNDATION is officially 2 years old!



192 donors  
and  
13 sponsors



5 active  
Strategic Focus  
Areas

## Board of Directors and Staff

**Founder and CEO**  
Monique Y. Wells

**Board of Directors\***  
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Theresa A. Lloyd  
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Francis Van Wyk

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Deborah Harlow – *Operations and  
Donor Relations Manager*

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Wendy Manganaro – *Social Media  
Manager*

Outsourcing Services USA – *Web  
site management*

\*As of October 2017

# Founder's Message



The Wells International Foundation (WIF) had a wild and wonderful 2017 and I'm proud to share news of what we have achieved with your support in this second edition of our annual report.

**As a donor, you are our most important partner** in our mission to empower women and persons of African descent to realize their highest potential through arts, literacy, study abroad, and other educational and cultural programs.

We continue to implement programs that unite two or more

of our Strategic Focus Areas (SFAs)\* to maximize impact, obtain rapid results, and achieve the greatest synergy possible.

During 2017, we successfully utilized this strategy with our active pursuit of projects in literacy, women's empowerment, and travel / study abroad. We have expanded our impact, our reputation, and our strategic partnerships as a result.

We have also made great progress on implementing a long-range fund development plan and in strengthening our external communications to share the news of our accomplishments.

Read on to learn more and get inspired by this exciting update!

Monique Y. Wells  
Founder and CEO

\*Our six Strategic Focus Areas (SFAs) of activity are the following:

- The Arts
- Travel / Study Abroad
- STEAM Education
- Women's Empowerment
- Literacy
- Preclinical Safety Training / Mentoring

# The Arts & Travel / Study Abroad

Many of our projects intertwine arts and travel / study abroad Strategic Focus Areas (SFAs), so we report them together below.

The **Beauford Delaney: Resonance of Form and Vibration of Color** art exhibition that we organized in Paris in 2016 has inspired several educational and cultural initiatives.

**The future belongs to young people with an education and the imagination to create.**

~ President Barack Obama

**The world is a book, and those who do not travel read only a page.**

~ Saint Augustine

**Beauford Delaney: Resonance of Form and Vibration of Color**

- University of Arizona Augmented Reality project (Travel / Study Abroad & STEAM Education)
- J Rêve International Global Educator Program (STEAM Education)
- Wells International Foundation summer internship program (Travel / Study Abroad)
- Itinerant exhibition: *Resonance of Form and Vibration of Color* (The Arts & STEAM Education)
- Class Duo: Video exchange between elementary school students in Knoxville, TN and Paris, France (The Arts & Travel / Study Abroad)
- Bringing Beauford Delaney Home - an educational program for Knox County, TN schools (The Arts)
- University of Arizona-Wells International Foundation Internship (Travel / Study Abroad & STEAM Education)
- Beauford in "Psychology and Art" - Kentucky Institute of International Studies course (The Arts & Travel / Study Abroad)
- Beauford, the opera & Beauford, the play (The Arts)
- University of Tennessee Knoxville Art/Science research project (STEAM Education)

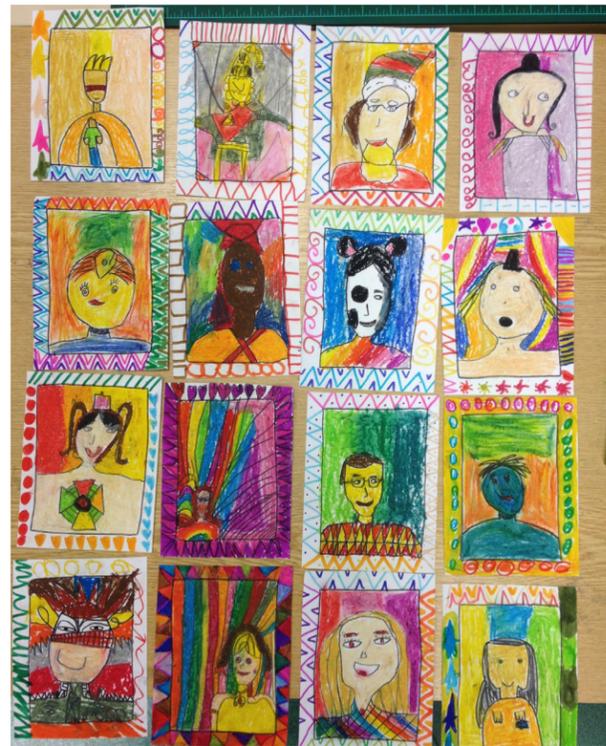
**As a direct result of this exhibition, WIF is now developing or stewarding the following:**

### **Classes Duo:**

Through our new, strategic partnership with the City of Paris' CASPE administrative service (Circumscription of School Affairs and Early Childhood), we have connected two schools – Jean Zay Elementary Public School in Paris and Nature's Way Montessori School in Knoxville, TN – through Beauford's life and art.

On 20 November 2017, we held the first teleconference for the educators and administrators who are handling the logistics of running the program. We planned for the students to interact through video conferences, work on art projects between conferences, and share their works during the video conferences and on one or more online platforms.

Sixteen (16) students from Jean Zay and sixteen (16) students from Nature's Way, 7-10 years of age, were selected to participate in the program. Inspired by Beauford's paintings, the children have created their own portraits and abstracts.



Portraits drawn by Jean Zay Elementary Public School Students

The educators from both sides of the Atlantic submitted lesson plans that encompass drawing, painting, sculpture, photography, and written correspondence.

Themes to be addressed include places Beauford lived in Paris and Knoxville, artistic styles that inspired his works, places to which he traveled and the modes of transportation he used, self-portraiture, and the U.S. Civil Rights Movement.

In keeping with our strategy to incorporate as many of our SFAs as possible in our programs and activities, several Classes Duo lessons will encourage the students not only to engage in artistic activities (The Arts), but also to think about science and math (STEAM Education). Our Literacy SFA will be incorporated through the letters that the children will write to each other.

To incorporate our Travel / Study Abroad SFA, we are planning a travel component through which Knoxville students can visit Paris and Paris students can visit to meet their video/pen pals and see the places where Beauford lived and worked.

### **IMPACT:**

The first video conference between the students was held on January 12, 2018. The program is motivating the American students to learn French and the French students to learn English. Both groups are experiencing firsthand the power of digital communication.

For many – if not most – of these children, their visits to Knoxville and Paris will represent their first trip abroad! This will be the next step in instilling curiosity about a new culture and providing an opportunity to practice their burgeoning language skills.

## 2017 Summer Internship Program:

WIF expanded its internship program in 2017, accepting three undergraduate students to work on various projects over a 6- to 8-week period.



Samantha Gilliams, Hanna Gressler and Tatiana Balabanis

For the second straight year, we accepted a Stanford University student as an intern. Tatiana Balabanis is a psychology major with aspirations to attend medical school. She was a rising junior when she joined the program.

Hanna Gressler was a rising senior at the American University of Paris when she joined the intern program. She is majoring in Literary Studies and the

Creative Arts and is fluent in English, French, and German.

Samantha Gilliams was also a rising senior at the American University of Paris when she joined our program. A Global Communications major with a minor in Anthropology, she has worked for humanitarian organizations in Paraguay and India and is passionate about women's empowerment.

To complete their assignments, all three interns explored cultural aspects of Paris far beyond what the typical visitor experiences.

### IMPACT:

All three interns wrote blog posts for the Entrée to Black Paris and / or the Paris Insights blogs. Their restaurant reviews were posted in the ADCI Paris Facebook group to add to the body of information that will be useful to students who pursue study abroad in Paris.

Tatiana curated content for the African Diaspora Impact in Paris Facebook group with a focus on Afro-Caribbean, and specifically, Haitian culture. She translated the content for several walking tours on the African-American presence in Paris into French to permit Parisians and other Francophones to learn about this aspect of their history. She also explored the world of women's rugby and even practiced and joined a few pick-up games with teams in Paris.

Samantha expanded her practical experience in communications by creating original content for WIF's Facebook page

and messaging for the crowdfunding campaign that supported the Reading Never Stops read - a - thon

She was instrumental in completing lists of potential sponsors and attendees for our International Women's Day event and established contact with an international women's group with a Young Professionals contingent. This is intended to open the door to the establishment of mentorships through our Women's Empowerment group, the L<sup>3</sup> Alliance.

Hanna is passionate about research and investigated a variety of topics during the program through "on the ground" and library research. She investigated educational opportunities in Paris for young persons interested in studying jazz and various topics that "filled in the gaps" of the stories of 19th and 20th-century African Americans, such as Ira Aldridge and Nina Simone, who made history in Paris.

She added to her creative writing portfolio by writing poems and commentary inspired by Beauford Delaney works. Hanna also explored veganism in Paris, writing articles about the trend and reviews of several vegan restaurants.

## Other Arts / Travel Projects

### Itinerant exhibition

We continue the work of proposing the ***Beauford Delaney: Resonance of Form and Vibration of Color*** exhibition to major venues in the United States. Our projected exhibition dates are now 2019-2021.

### Gathering Light

***Resonance of Form and Vibration of Color*** inspired 11 residents of Knoxville, Tennessee (Beauford Delaney's birthplace) to visit Paris for the exhibition opening and the commemorative Beauford Delaney walking tour. Their experience moved them to launch the "Gathering Light" initiative, which consists of:

- Bringing ***Resonance of Form and Vibration of Color*** to Knoxville
- Restoring the Delaney family home and designating it for

some form of public use

- Creating a curriculum for public school students to study Beauford's life and work (Bringing Beauford Delaney Home)
- Establishing Knoxville as a primary center for Beauford Delaney scholarship
- Creating an official Beauford Delaney archive for scholarly research
- Creating a tourism/scholarship partnership between Paris, France and Knoxville, TN

This project is being organized and implemented in Knoxville. Dr. Wells attends council meetings virtually. She provides advice on various aspects of Beauford's life and work and informs the group of activities in Paris / Europe.

## ADCI Paris

An article in ***The Atlantic*** entitled "What's Keeping Black Students from Studying Abroad" opens with the following statement:

" Only 5 percent of those in the U.S. who travel internationally for college are African American – and that's a problem for everyone."



WIF is doing its part to increase the number of African American college students who study abroad through our Summer Internship program and through the African Diaspora Cultural Impact in Paris (ADCI Paris) Facebook group.

ADCI Paris provides an opportunity for students throughout the U. S. to discover the incredible diversity of Paris' African diaspora while simultaneously exploring "the myth of a colorblind France" and ***encourages these students to pursue study abroad in Paris.*** Though much of what is examined relates to the African-American experience, we offer exposure to the breadth of the cultural impact of the entire Diaspora.

While conversation about African-American culture in Paris traditionally revolves around writing and music, ADCI Paris also focuses on visual arts (painting, sculpture, photography), culinary arts, and performing arts (dance, theater, spoken word). We anticipate providing a collaborative platform that will include photography, food blogs, creative writing, and discussion of current events in Paris and its neighboring suburbs – all in keeping with our Arts Strategic Focus Area.

We created the strategy for operations and content curation with our 2016 intern, Sojourner Ahébee. University of Arizona (U of A) students began curating content during Spring Semester 2017 and our 2017 intern, Tatiana Balabanis, took over this responsibility when she came to Paris in July 2017. Andrea Garcia-Brown, one of the U of A students who came to Paris in 2016 and who recently graduated, has been curating content since Autumn 2017 and continues to do so today.

Through a strategic partnership that we have formed with the University of Arizona, we are creating a summer internship program dedicated to U of A students. Those selected

for the program will have the opportunity to work on this project.



Andrea Garcia-Brown

## University of Tennessee Knoxville Art / Science Research Project

During a July 2017 visit to Paris for a study abroad course in art history, University of Tennessee Knoxville chemistry major Alexa Nicole Griffith visited a gallery where she viewed several Beauford Delaney works. Alexa was intrigued by the colors used in these paintings and

decided to embark upon a research project to explore the chemistry of paint through the perspective of Beauford's work. As the project evolved, she chose to focus on the color "blue" and Dr. Wells shared numerous images of Delaney paintings where "blue" is the dominant color.

Dr. Wells also shared images of a plant found in Paris' Jardin des Plantes that was used to create blue pigment in medieval times. Alexa is currently exploring the molecular structure of a copper compound that is used to create

blue hues. This is a STEAM (Science, Technology, Engineering, Arts, and Mathematics) project that has spontaneously emerged from the combination of WIF's art and travel / study abroad initiatives.

## Paris Global Arts and Culture Program – Culture through Culinary Arts

Through my ambassadorship at the Academy of Culinary Art for the Créole World in Paris, WIF organized a culinary event for strategic partner J Rêve International's Paris Global Arts and Culture Program in February 2017. Under the instruction of an award-winning Antillean chef, eight travelers got to create an

French Caribbean meal from scratch. They were organized into four teams and instructed how to prepare a course for the meal. They competed for a prize awarded for how well their course was prepared and how well they presented their course to the other teams.



Chef Stéphane Sorbon (left) and two Global Arts and Culture Program attendees

# STEAM Education

## Ambassadorship of the Summer 2017 STEAM+ Arts Integration Conference in D.C.

WIF was a key ambassador for the inaugural STEAM+ Arts Integration Conference held in Washington, D.C. on July 28-30, 2017. The national conference was hosted by strategic partner J Rêve International, the organization that brought K-12 educators to Paris in 2016 to participate in a STEAM project in conjunction with the **Beauford Delaney: Resonance of Form and Vibration of Color** exhibition.

The conference mission was to increase awareness of STEAM education to better prepare educators, students, and governments for growing intellectual demands, student performance, competitive problem solving, and creative thinking. J Rêve hosted an interdisciplinary mix of educators, artists, researchers, and policy makers to explore ways and means of integrating arts into multidisciplinary education.

**IMPACT:** WIF introduced J Rêve International to Alicia Morgan, an industrial engineer who currently serves as Vice President of Education and Programs at Frontiers of Flight Museum in Dallas. Morgan became a J Rêve Global Arts Education Fellow and a primary organizer of the event, which attracted ~175 persons from across the U.S. and Australia. Participants contributed to *STEAM+ Arts Integration Anthology: Insights and Practical Applications*, a book that features 12 contributing educators and STEAM specialists, which was introduced during the conference. A national book tour began in October 2017.

**STEAM programs “educate both halves of the brain and prepare students for success in a world that values a well-rounded and innovative workforce.”**  
~ Representative Suzanne Bonamici (D-OR)



“I believe wholeheartedly in the integration of all aspects of a person – mind, body, and spirit – in every part of life. When it comes to education, I see STEAM+, the effective integration of the arts, STEM, and other fields of study, as the embodiment of this philosophy.”



**Dr. Monique Y. Wells**

Veterinary pathologist and toxicologist; non-profit CEO



Register now at

[WWW.JREVESTEAM.COM](http://WWW.JREVESTEAM.COM)



Ambassadorship of the Summer 2017 STEAM+ Arts Integration Conference in D.C.

# Literacy

**I owe who I am, why I live where I live, and why I do what I do to the books I read as a child.** ~Dr. Monique Y. Wells

## People and Pajamas

Through a new, strategic partnership with the Houston Public Library, WIF and the library co-hosted the all-day read-a-thon called **People and Pajamas** at the Johnson Branch in the Sunnyside community in south Houston on June 17, 2017. Community leaders, library staff, parents, and I read to

neighborhood children from 10 AM until 5 PM, with breaks for refreshments, lunch, and arts and music activities to keep the kids engaged. Many participants came to the library in pajamas to evoke the scenario of reading before bedtime. Kids earned free books for each session they attended so they could begin or add to their home library.



## IMPACT:

Sixty-three (63) children and twenty-two (22) parents came out for this event. We gave away 226 books to participating children. Children and parents were so excited about the event that several asked whether we were holding another read-a-thon the following week!

Nicholas Hammett was one of the children attending the read-a-thon. In the photo at the right, he's dressed in his Marvel Comics pajamas and posing during a crafts session at the June 2017 People and Pajamas read-a-thon at the Johnson Branch of the Houston Public Library.

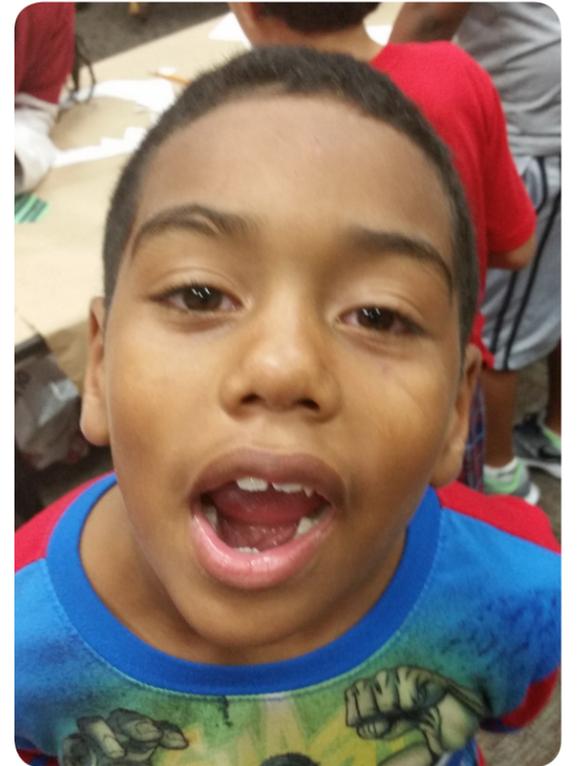
Nick is in the 2nd grade. He struggled with his reading last year and throughout the summer. He loves reading and loves being read to.

Along with his mom, his sister, and three cousins, Nick attended all six reading sessions during the read-a-thon and earned 12 books for his home library.

He couldn't believe his good fortune!

He asked, "Do we really get to have these books? We get to keep them?"

He was one of the many children who wanted to know if there would be another read-a-thon held at the library the following week.



We followed up on Nick's progress in December 2017. His mom reported that she and Nick have read all the books he received for participating fully at the event. He chose books based on their covers and found that they were a little above his reading level. Even though he was not able to fully read them on his own, he enjoyed them.

## Children's Museum of Houston

On June 20, 2017, the Children's Museum of Houston hosted a session for parents to bring their kids to talk with me about veterinary medicine as a career. This was followed by a story time session where I read to little ones and their parents about a day in the life of a small animal veterinarian. (I am a veterinary pathologist and toxicologist and am keen on having children think about

choosing veterinary medicine or other life sciences as a career.)

### IMPACT:

The Children's Museum acquired 10 children's books on veterinary medicine and placed them in the veterinary clinic that is part of their Kidtropolis installation. Young girls and their mothers were exposed to veterinary medicine as a career option for girls.

## Put It In A Book Donation



WIF proudly donated its first set of books to our partner, the Put It In a Book Foundation (PIIAB). We gave 28 brand new books to this local organization, and they, in turn, distributed them to children during the back-to-school book giveaway at Shadydale Elementary School.

**IMPACT:** Shadydale students live in an underserved neighborhood in northeast Houston. Most of the books we donated introduce topics related to life science and travel to kids who have few to no role models for these topics.

## Women's Empowerment

**There is no force equal to a woman determined to rise.**

~ W. E. B. Du Bois

### LCC (Leadership Communication and Creativity)

We hosted our second **Leadership, Communication, and Creativity (LCC) Workshop** in Paris, France on November 10, 2017.



Attendees at Leadership Communication and Creativity Workshop – November 2017

The LCC Workshop is designed for women leaders who are building or leading a team of any kind in a corporate, non-profit, or entrepreneurial environment and have experienced the need to manage some form of unforeseen change in the

- composition of the team
- resources available for the team
- time frame in which the team is expected to deliver a product or service.

Using the greytogreen approach, this intimate working retreat provides tools to increase these women's ability to manage change and get the best from their team in a cohesive and holistic manner. The end goal is to help them manage team challenges more easily, more harmoniously, and provide better results for the end user of their product or service.

Through scenario-based exercises, attendees spent the day learning the importance of:

- becoming conscious of how their attitude influences their environment and relationships at work, and

- enhancing self-leadership skills to facilitate keeping an open mind during stressful situations.

### IMPACT:

Each attendee at the workshop created a plan to work on a resolution for a specific business challenge.

Perhaps more importantly, each attendee expressed how critical she felt it was to take time out from hectic schedules to commune with like-minded women with similar achievement levels to reflect on business and personal challenges.

Takeaways from the workshop included:

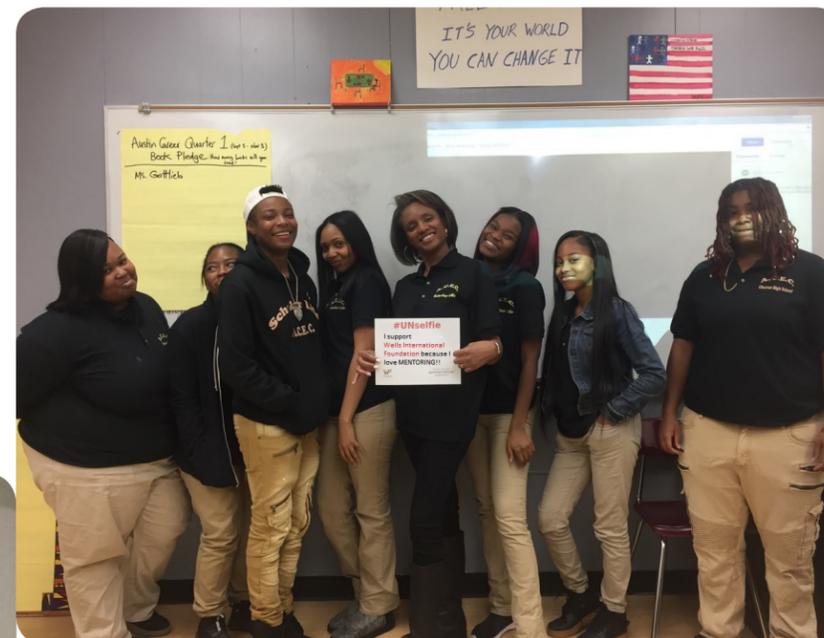
- recognizing the importance of pausing to distinguish fact from assumption
- putting together a checklist for self-assessment to monitor progress
- understanding that whatever beliefs you “feed” are the ones that will grow stronger and affect your decision-making process
- recognizing that nothing is forever and that transition can be a nice and useful thing.

## Mentoring Young Women through the L<sup>3</sup> Alliance

The L<sup>3</sup> Alliance is WIF’s Women’s Empowerment group. L<sup>3</sup> stands for **lifestyle, legacy, and leading by example**.

Part of the legacy and leading by example that the Alliance encourages women to pursue is that of mentorship.

time when she visited Paris in 2016 with the group that created the Augmented Reality app for the *Resonance of Form and Vibration of Color* exhibition. I am also a member of Fab Fems, a national database of women in science, technology, engineering, and mathematics (STEM) professions who are inspiring role models for young women. The FabFems directory is accessible to young women, girl-serving STEM programs, and other organizations that are working to increase career awareness and interest in STEM.



Vada Korengay and her high school mentees

As a life science professional, WIF’s founder and CEO, and L<sup>3</sup> Alliance founder, I am mentoring Andrea Garcia-Brown (Andi), a young, mixed-race woman who is applying to nursing school. Andi recently graduated from the University of Arizona and is one of the students who traveled abroad for the first

Vada Korengay, a Charter Ambassador of the Alliance, is currently mentoring several young women at an alternative high school in the Chicago area. She has created a year-long program that takes place during the school day through which she is encouraging each girl to establish a career goal and explore the various routes that are possible to achieve it.



LCC Workshop attendees enjoy cooking class as team-building / social activity

## IMPACT:

Through my counsel, Andi is taking advantage of a gap year between undergraduate school and nursing school to study German in Austria, apply to schools that she had not previously considered because of limiting beliefs about financing, and continue her exploration of digital communications to better understand how they can enhance her effectiveness as a future health professional.

Though Vada Kornegay's mentoring sessions are optional, attendance has been excellent thus far. Vada visits the school 1-2x a month to provide ~1-hour mentoring sessions. Among the concerns she is addressing with the young women are financial possibilities of their career choices, the definition of success and failure, and how to proceed if one is undecided about a career. She intends to have the

students articulate a vision for their chosen professions and evaluate the positive and negative aspects of that field. Self-esteem and confidence, strategies for success, and action items for achieving their goals are topics to be discussed during the year. Her overarching mission is to have each girl take a positive step toward achieving a career goal prior to graduation.



## Financial Report

WIF can attribute the success of Fiscal Year 2017 to crowdfunding, in-kind contributions, a successful women's empowerment event, and individual donations. Several of the latter exceeded \$500.

We conducted two crowdfunding campaigns – one in support of our Reading Never Stops read-a-thon that will take place in July 2018 and the other in support of our infrastructure and program expenses. We raised ~\$9500 through these endeavors.

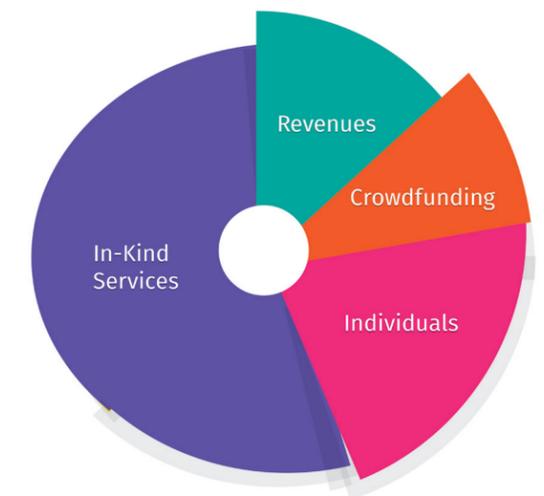
We received invaluable in-kind contributions in support of our infrastructure through Catchafire, a social enterprise that matches expert volunteers with nonprofits needing services, as well as through time and services donated by volunteers in Houston, TX.

During the last trimester of 2017, we hosted our second leadership workshop for women entrepreneurs and corporate executives. This successful event

brought in sufficient revenue to be profitable.

We were excited to receive our first \$10,000 pledge from an individual donor, \$5,000 of which was distributed at the end of 3Q17. The other part of the pledge is to be contributed in 2018.

Most of our support in 2017 came in the form of in-kind services (see graph below).



WIF Public support and revenues

## Statement of Activities for the year ending December 31, 2017

	Unrestricted	Temporarily Restricted	Total
<b>PUBLIC SUPPORT</b>			
Monetary			
Individual donations	\$8,035	\$2,100	\$10,135
Crowdfunding	\$4,627	\$4,851	\$9,478
Interest income	\$2	0	\$2
In-kind services	\$32,224	0	\$32,224
<b>Total Public Support</b>	<b>\$44,888</b>	<b>\$6,951</b>	<b>\$51,839</b>
<b>REVENUES</b>			
LCC Workshop	\$5,897	0	\$5,897
<b>Total Revenues</b>	<b>\$5,897</b>	<b>0</b>	<b>\$5,897</b>
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$5,897</b>	<b>0</b>	<b>\$57,736</b>
<b>EXPENSES</b>			
<b>Program Services</b>			
LCC Workshop	\$5,154	0	\$5,154
<b>Total Program Services</b>	<b>\$5,154</b>	<b>0</b>	<b>\$5,154</b>
<b>Professional/Supporting Services</b>			
Support Services	\$5,978	0	\$5,978
Professional Services	\$2,550	0	\$2,550
<b>Total Professional/Supporting Services</b>	<b>\$8,528</b>	<b>0</b>	<b>\$8,528</b>
<b>Other Expenses</b>			
Marketing/Advertising	\$1,105	0	\$1,105
Bank Fees	\$613	0	\$613
Postage/Shipping	\$163	0	\$163
Dining	\$498	0	\$498
Travel	\$819	0	\$819
Systems & Technology	\$3,277	0	\$3,277
Office (rent)	\$4,807	0	\$4,807
Training	\$695	0	\$695
In-kind services	\$32,224	0	\$32,224
<b>Total Other Expenses</b>	<b>\$44,201</b>	<b>0</b>	<b>\$44,201</b>
<b>Grand Total Expenses</b>	<b>\$57,883</b>	<b>0</b>	<b>\$57,883</b>
<b>Excess of Support and Revenues over Expenses</b>			<b>\$(-147)</b>
<b>Account Balance – January 1, 2017</b>			<b>\$11,868.98</b>
<b>Account Balance – December 31, 2017</b>			<b>\$21,412.30</b>

## Statement of Financial Position (Midnight, January 1, 2018)

ASSETS		LIABILITIES & NET ASSETS	
<b>Current assets</b>		<b>Current liabilities</b>	
Cash and cash equivalents	\$21,412.30	Notes payable - short term	\$ -
Temporary investments	\$ -	Accounts payable	\$ -
Accounts receivable - net	\$ -	Wages payable	\$ -
Supplies	\$ -	Accrued expenses	\$ -
Prepaid expenses	\$ -	Deferred revenues	\$ -
<b>Total current assets</b>	<b>\$21,412.30</b>	<b>Total current liabilities</b>	<b>\$ -</b>
Investments (long-term)	\$ -	<b>Long-term liabilities</b>	
		Notes payable	\$ -
		Other	\$ -
<b>Property, plant, and equipment</b>		<b>Total long-term liabilities</b>	<b>\$ -</b>
Land	\$ -	<b>TOTAL LIABILITIES</b>	<b>\$ -</b>
Land improvements	\$ -		
Buildings	\$ -		
Equipment	\$ -		
Furniture and fixtures	\$ -		
Subtotal	\$ -		
Less: Accumulated depreciation	\$ -		
Property, plant, and equipment - net	\$ -		
Other assets:	\$ -	<b>NET ASSETS</b>	
		Unrestricted net assets (operating)	\$11,366.50
		Unrestricted net assets (board designated)	\$ 3,230.00
		Temporarily restricted (U of A-WIF Internship)	\$ 2,835.00
		Temporarily restricted (Reading Never Stops)	\$ 3,980.80
<b>TOTAL ASSETS</b>	<b>\$21,412.30</b>	<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$21,412.30</b>

### NOTES:

**Board-designated unrestricted assets:** salary and payroll taxes for master's level intern for two semesters

**Temporarily restricted assets:** U of A-WIF internship from board member T. A. Lloyd's donations and Newman's Own crowdfunding campaign; Reading Never Stops from Macy's Shop for a Cause crowdfunding campaign.

# New Directions

By Monique Y. Wells,  
Founder and CEO

Wells International FOUNDATION



When I wrote our first annual report last year, I was joyful and proud to report on all that WIF accomplished during 2016.

This year, I am even more joyful because our 2016 projects have given life to many new projects that are blossoming, and we continue to develop the “strong, exciting, surprising programming” that veteran management executive Michael Kaiser says is critical for healthy arts and cultural organizations:

## Literacy

We are on track for co-sponsoring a 24-hour read-a-thon called **Reading Never Stops** with the **Houston Public Library** to create a signature literacy event for WIF that will bring families together in library branches around Houston to demonstrate and celebrate the importance of reading through the example of local celebrities and community leaders. The projected inaugural

date for this event is July 13-14, 2018.

## Women’s Empowerment

“*The Successful Woman – Lifestyle, Legacy, and Leading by Example*” is the working title for the 2019 International Women’s Day event that we are planning under the auspices of the L<sup>3</sup> Alliance. This two-day event will provide an opportunity for highly successful women (C-level executives and upper-middle managers, 7-figure business owners, and licensed professionals) from the U.S., France, and other European countries to come together and explore how they view themselves and how others view them as leaders, how well their current lifestyle corresponds with their ideal lifestyle, and how they view the legacy (financial, personal, philanthropic...) they are building.

As we do during the LCC Workshop, we will provide a safe and welcoming environment in which these women can explore the challenges and questions they have about their lives that

they constantly put off because of lack of time, lack of energy, and / or fear of exposure to people who don’t “get it” or who might use their revelations against them.

Programming will include a keynote speaker, panel discussion, mastermind sessions, and dedicated time for social interaction. Livestreaming will permit us to open this event to a wider audience, including young professional women who can benefit from the example set by conference attendees and find potential mentors to assist them on their professional and personal journeys to becoming successful women.

We will expand the scope of the L<sup>3</sup> Alliance group, which we anticipate will become a source of funding for WIF projects.

Additionally, we continue to seek partners for a **Doing What Matters™ Business and Life Balance** mentoring program for women entrepreneurs. We intend to offer a scholarship for one year of personalized mentoring for successful applicants to this program.

## Travel / Study Abroad

Because of the multiple digital humanities projects on which WIF and the **University of Arizona** have collaborated, beginning with the successful Augmented Reality project for the **Resonance of Form** exhibition, it was only natural that our two organizations are now working to create an internship dedicated to U of A students.

We have opened a dialogue with **Stanford University** about collaboration on our **African Diaspora Cultural Impact Paris (ADCI Paris)**, the intent of which is to stimulate university students to seek study abroad opportunities in Paris. Among the possibilities is the creation of a course at Stanford that would focus on this program.

As we move from the start-up phase to the growth or emerging phase of the nonprofit life cycle, we remain full of passion for our mission and vision as we grow our infrastructure and become more deliberate in our fundraising activities.

We look forward to bringing on more individual, corporate, and grantmaking partners during the coming year to achieve our goals, as well as welcoming individuals to our new Empower (recurring donor) and Legacy Circle (major donor) groups.

Once again, I want to stress that **as a donor, you are our most important strategic partner.**

I hope this report has increased your enthusiasm for our cause and inspired you to continue to support our programs and projects. Let's continue to work together to achieve even bigger and better things in 2018!



Monique Y. Wells  
Founder and CEO

## How You Can Help

### YOU are our most important strategic partner!

We cannot continue to provide the programs that inspire, motivate, and educate our target audiences without you!

Here's how you can help us make a positive difference in their lives:

### SPREAD THE WORD about our activities

If you know of persons interested in helping:

- Young people travel and study abroad
- Women entrepreneurs establish successful businesses
- Educators integrate the arts into teaching science, technology, engineering, and math
- Kindergarten through Grade 3 students develop a love for reading
- Children, university students, and adults experience visual, performing, and culinary arts
- Scientists in developing nations become proficient in international best practices for preclinical drug development

then share our Web link <http://wellsinternationalfoundation.org> and this Donor Impact Report with them!

### GIVE GENEROUSLY to our organization

We need your contributions to support our innovative programs as well as to build our capacity to support and maintain them.

We greatly appreciate your gifts of:

- Cash (in the form of checks, online contributions, and wire transfers)
- Frequent flyer miles (to support domestic [U.S.] and international travel)
- In-kind services (for specific projects)

To donate online

For other types of contributions, Contact us at:

[wells@wellsinternationalfoundation.org](mailto:wells@wellsinternationalfoundation.org)



**Join our team!** We're always looking for skilled, passionate individuals who seek opportunities for

- Providing pro bono support and expert advice
- Joining our Board of Directors

## Contact Information

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